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5 Hotel Zetta



Hotel Zetta, sitting on the border of Union Square, SOMA, and Mid-Market, is where San Francisco's famously hip cultural communities--fashion, tech, food and music-- collide and intermix. With the headquarters of tech giants such as Twitter, Square and Instagram; and fashion stalwarts like Banana Republic and Levis steps from the hotel, S&R Lounge is where the employees flock after work. With the celebrated Cavalier restaurant Restauranters Anna Weinberg and James Nicholas and Executive Chef/Partner Jennifer Puccio (of Park Tavern and Marlowe fame) are behind the F&B in the hotel, highlighted by their destination upscale British inspired brasserie, The Cavalier - just on the other side of the giant wall of the lobby. Hotel Zetta has become go-to for celebrity chefs from NY, Chicago, LA and beyond when visiting SF. Music is the backdrop of it all and with many of SF's premier nightlife venues within walking distance, Zetta has become the weekend hangout of visiting DJs from around the world in between sets at the nightclubs.

<http://www.viceroyhotelgroup.com/en/zetta>

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